

insight
RESEARCH GROUP

more about us and
more about you

Insight is an established premium-brand healthcare agency. Our success lies in applying creativity and expertise to design and deliver custom research that gets 'past the surface' to what is really going on. This in turn helps us make a significant contribution towards giving our clients' products a competitive edge in the marketplace.

our history

Insight Research Group was founded in 1983. Since then the company has grown to over 110 employees, with offices on both sides of the Atlantic.

Most of our staff are based in our centrally located London offices, near the Barbican, which have recently undergone a refurbishment to encourage a more creative and collaborative environment – two values that we feel are very important to working here at Insight.

We work on a diverse range of ad hoc healthcare market research, with a mix of international and UK projects as well as a mix between qualitative and quantitative methodologies. As a research assistant you will be exposed to all of these different types of projects, resulting in a great deal of variety in the role.

In 2004 Insight co-founded Cello, and is now one of the key members of the

worldwide Research and Consulting division of Cello Group plc. This close relationship with a number of other research and consulting agencies offers a number of opportunities for shared learning, joint pitches and even secondments.

As a company we pride ourselves on the high quality of our research and place a strong customer focus at the centre of everything we do. We encourage all of our staff to challenge the way we do things, resulting in an atmosphere of innovation, creativity and idea sharing.



our people

At Insight we recognise that our people are our strength and therefore we're committed to staff development. As well as immediate on the job learning, we have designed a tailored induction programme for all new joiners followed by comprehensive training and development throughout your career.

Our philosophy is to recruit people who we view as potential directors and we therefore provide clear progression from research assistant to full board level. We're very keen on ensuring all of our staff are constantly provided with opportunities to learn and develop with promotions offered on an individual performance related basis.

Everyone has a personal line manager who works closely with you to help manage your workload and ensure you are getting the right balance of experience. In addition you will be encouraged to work with a range of

directors and other researchers to tap into the breadth of experience that exists within the company.

As a research team we're in the privileged position of having a large and extremely capable operations team including:

- Field department
- In-house telephone recruitment & interviewing unit
- Languages department
- Secretarial support
- IT support
- Marketing & communications
- Accounts, HR & reception / admin

This large operations team means that the researchers are able to focus their time and efforts towards project management and the research process itself.



our culture

We believe that it's important that people enjoy working here and therefore as well as professional development, we offer a number of benefits outside of the usual job description:

- Annual company day (and evening!) out in October
- A 'diversity day' each year for every member of staff (in addition to annual leave allowance) – the opportunity to try something completely different and report back on your experience
- Insight squads – every staff member is placed into a squad with about 10 other people. Each squad is given an annual budget for team lunches and putting on company wide social events

- Funding and support for regular activities for those with common interests, e.g. 5-a-side football and a book club
- A buddy system for all new joiners – someone to help you settle in and ask day-to-day questions to
- Regular charity events - including a 'ground force day'

In addition new starters are given a generous annual leave allowance of 25 days initially plus one extra day for each year of working here (up to 30 days).

in their own words

We have been recruiting graduates for many years now. Our emphasis on staff retention and progression means that our graduates can be found at every research level – from research assistant through to full director.

Here's what some of them have to say about why they've stayed here as long as they have:

“Every day is different. You never know what is around the corner, and what you have to prioritise throughout the day”

Research Assistant

“You have the opportunity to drive your own development. If there is something you want experience of, or want to do more of, you can find ways to do this”

Senior Research Executive



"Everyone is professional, but there is certainly a friendly and open culture that underpins everything we do which makes for an enjoyable office atmosphere"

Account Director

"From day one, you are fully immersed into the whole business with a supportive team who help and coach you through the opportunities and responsibilities given right from the start"

Research Assistant

"You're always learning as you go, new therapy areas and new methodologies"

Senior Research Executive

"The research we do is meaningful and extremely varied"

Associate Director

"Insight is a company full of creative, energetic and team centric people who make the job more enjoyable and one you want to do every day"

Account manager

"There's a general buzz about working here. There is a real mix of people who get on really well, both socially and professionally"

Associate Director

"It's the variety of areas you work in – one day you may be interviewing a Cardiologist about advertisements, and spending the next day with children who suffer from ADHD to gain a better understanding about the condition... no two days are the same"

Account Manager

"There is a lot of support in your early stages. People are always more than willing to spend time to ensure you progress"

Research Executive

enough about us, what about you?

We're looking for candidates that will thrive in this varied and fast-paced environment. No previous experience is necessary but we're looking for people who have a keen interest in both market research and the healthcare industry.

As a research assistant you will be heavily involved in project management and the research itself.

We can guarantee:

- A small project team meaning you can get involved with all aspects of the research and project management
- Early client facing opportunities to present, conduct interviews etc
- Support from our operations team
- Opportunities for development and career progression

